



WXYZ

ORDER

Print Date 10/02/12 Page 1 of 1

Flight Dates **09/25/12-10/01/12**

Contract / Revision **312890 /**
Original Date / Revision
 09/27/12 09/27/12
Advertiser **Michigan Democratic State (**
Agency **Three Point Media**
Buying Contact
1322 G St, SE
Washington, DC 20003

Product
MDSCC-SC - SPORTS

Agency Com 15%
Billing Contact
1322 G St, SE
Washington, DC 20003

Sales Office EWSDC
Sales Region NAT
Agency Ref

Order Sep 00:20:00
Estimate # **1655**
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes POL POL PARTY
Product Codes PL
Priority FX
Advertiser Ref

Primary Account Executive
 Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WADL	%	
WDIV	%	
WDWB	%	
WJBK	%	
WKBD	%	
WLPC	%	
WPXD	%	
WTVS	%	
WWJ	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	2	\$3,400.00	\$4,000.00	0.00	08/27/12	09/30/12	2	\$3,400.00	\$4,000.00
Totals	2	\$3,400.00	\$4,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WXYZ	09/30/12	09/30/12	Sports Update 1130-12n SU 1130p-12a	CM	1130pm-12am	-----S	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/25/12	10/01/12	-----S		1		\$1,000.00		0.00					
N 2	WXYZ	09/29/12	09/29/12	ABC Saturday Night Foot ABC's Saturday Night Foot	CM	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/25/12	10/01/12	-----S-		1		\$3,000.00		0.00					
													Totals	2	\$4,000.00